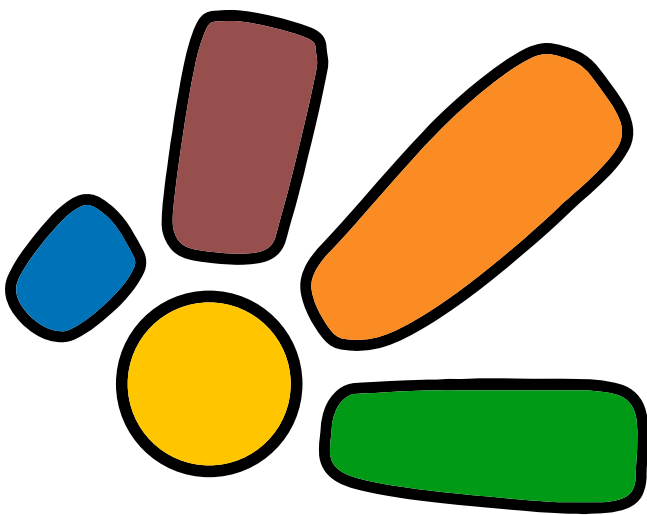
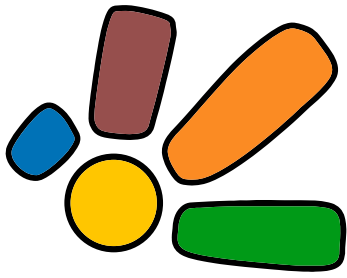


Visual Identity of Objectif Sciences International



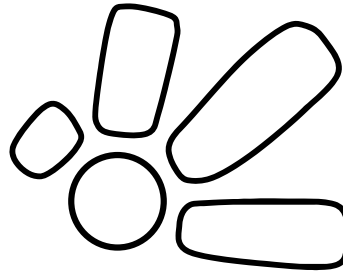


1 - LOGO



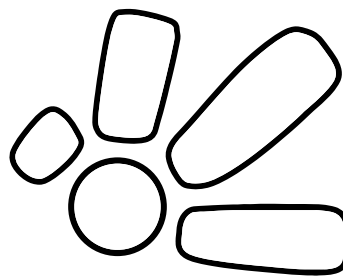
Colors

Website
Clothes
Goodies
Papers
Vehicles
Flyers



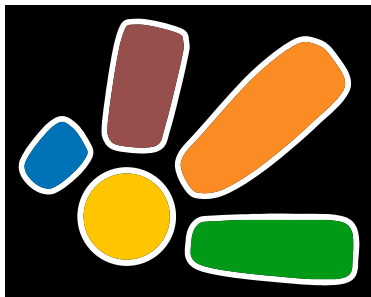
Transparent Border Black

Engraving
Stamp
Watermark (40% Transparency)



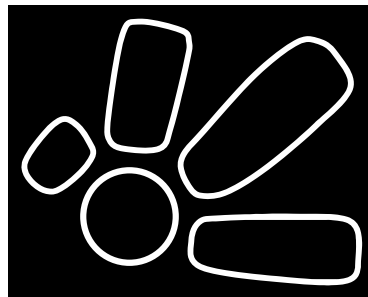
White

To be defined



Colors Border White

Website
Clothes
Goodies
Flyers



Transparent Border White

Clothes Dark Color
Watermark (40% Transparency)

No distortion allowed - Déformation interdite

Always transform the size proportionally

Toujours transformer la taille de manière proportionnelle

Programmes' logos must always be accompanied by this logo

Les logos des Programmes doivent toujours être accompagnés de ce logo



2 - COLORS

SUN

#FFCC1A

Logo

WARNING

#FF5C5C

Rare and important
buttons**WOW**

#FB9739

Logo

OTTER

#625B56

Current buttons - Title on Box 4
Enhancements - Background for
enlighted text - Links - Box 1**WATER**

#1A80BE

Logo

NIGHT

#3A4347

Text Font Body - Box 2
Titles on Box 3 - Tags
Secondary Box**NATURE**

#1AA42F

Logo

LIGHT NIGHT

#66777E

Subtitle on Box 2 - Box 4
Second Title on**EARTH**

#A1615F

Logo

WHITE

#FFFFFF

Title on Box 1 and 2
Box 3 - Papers - Vehicles
Objects**ONYX**

#000000

Logo
border**GREY**

#FFFFFF

Secondary Enhancement
Second Title on Box 2**LIGHT GREY**

#F3F3F3

Background

SAFARI

#FCF0DE

Clothes
Second Title on Box 1



3.1 - TYPOGRAPHY

TITLE 1

Family: Sansation
Weight: Bold
Size: 64
Letter Spacing: -2%

Change [...]

TITLE 2

Family: Sansation
Weight: Bold
Size: 40
Letter Spacing: -2%

Change the World

TITLE 3

Family: Sansation
Weight: Bold
Size: 24
Letter Spacing: -2%
Other: Uppercase

CHANGE THE WORLD

TITLE 4

Family: Sansation
Weight: Bold
Size: 24
Letter Spacing: -2%

Change the World

SUBTITLE

Family: Sansation
Weight: Regular
Size: 24

Change the World

PRETITLE

Family: Sansation
Weight: Bold
Size: 12
Other: Uppercase

CHANGE THE WORLD

HEADER

Family: Sansation
Weight: Bold
Size: 12
Letter Spacing: 3%
Other: Uppercase

CHANGE THE WORLD

FOOTER

Family: Sansation
Weight: Regular
Size: 12

Change the World



3.2 - TYPOGRAPHY

DOCUMENT BOX TITLE	Family: Sansation Weight: Bold Size: 16	CHANGE THE WORLD
LIGHT	Family: Sansation Weight: Light Size: 11 Line Height: 140%	Change the World
BODY	Family: Sansation Weight: Regular Size: 11 Line Height: 140%	Change the World
BOLD	Family: Sansation Weight: Bold Size: 11 Line Height: 140%	Change the World
LEGEND KEY	Family: Sansation Weight: Light Size: 10	Change the World
LINK	Family: Sansation Weight: Bold Size: 11 Decoration: Underline	<u>CHANGE THE WORLD</u>
DESCRIPTION	Family: Sansation Weight: Regular Size: 13	Change the World



4 - SLOGANS

Participatory Research :
the key to effective Education and meeting the SDGs

**La Recherche Participative au service de l'Éducation et de la
concrétisation des Objectifs du Développement Durable**

Since 1992

Fondé en 1992

Special Consultative Status to United Nations (ECOSOC)

Statut Consultatif Spécial auprès des Nations Unies (ECOSOC)

Change the World !

Change le Monde !

GET INVOLVED WITH INCREDIBLE SCIENTIFIC PROJECTS !

MENEZ À BIEN D'INCROYABLES PROJETS DE RECHERCHE !

SCIENCE CAMPS WHICH COULD CHANGE THE WORLD !

DES SÉJOURS ET DES VOYAGES QUI CHANGENT LE MONDE

Exceptional adventures and real projects for sustainable development

Des aventures hors du commun, des projets de sciences participatives
pour le développement durable



5 - LOGOS VARIATIONS



Website Header, Goodies, Vehicles and Small Recall



Engraving and Stamp



Website Footer, Goodies and Flyers



Watermarks



Letters, Stickers and Jubilee T-Shirts