Visual Identity of Objectif Sciences International
1 - LOGO

**Colors**
- Website
- Clothes
- Goodies
- Papers
- Vehicles
- Flyers

**Colors Border White**
- Website
- Clothes
- Goodies
- Papers
- Vehicles
- Flyers

**Transparent Border Black**
- Engraving
- Stamp
- Watermark (40% Transparency)

**Transparent Border White**
- Engraving
- Stamp
- Watermark (40% Transparency)

**White**
- To be defined

No distortion allowed - Déformation interdite
Always transform the size proportionally
Toujouts transformer la taille de manière proportionnelle

Programmes’ logos must always be accompanied by this logo
Les logos des Programmes doivent toujours être accompagnés de ce logo
<table>
<thead>
<tr>
<th>Color</th>
<th>Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUN #FFCC1A</td>
<td>Logo</td>
<td>Rare and important buttons</td>
</tr>
<tr>
<td>WOW #FB9739</td>
<td>Logo</td>
<td>Current buttons - Title on Box 4</td>
</tr>
<tr>
<td>WATER #1A80BE</td>
<td>Logo</td>
<td>Enhancements - Background for enlightened text - Links - Box 1</td>
</tr>
<tr>
<td>NATURE #1AA42F</td>
<td>Logo</td>
<td>Text Font Body - Box 2</td>
</tr>
<tr>
<td>NIGHT #3A4347</td>
<td>Logo</td>
<td>Titles on Box 3 - Tags</td>
</tr>
<tr>
<td>LIGHT NIGHT #66777E</td>
<td>Logo</td>
<td>Secondary Box</td>
</tr>
<tr>
<td>WHITE #FFFFFF</td>
<td>Logo</td>
<td>Subtitle on Box 2 - Box 4</td>
</tr>
<tr>
<td>EARTH #A1615F</td>
<td>Logo</td>
<td>Title on Box 1 and 2</td>
</tr>
<tr>
<td>ONYX #000000</td>
<td>Logo border</td>
<td>Box 3 - Papers - Vehicles Objects</td>
</tr>
<tr>
<td>GREY #FFFFFF</td>
<td></td>
<td>Secondary Enhancement</td>
</tr>
<tr>
<td>LIGHT GREY #F3F3F3</td>
<td></td>
<td>Second Title on Box 2</td>
</tr>
<tr>
<td>SAFARI #FCF0DE</td>
<td></td>
<td>Background</td>
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<tr>
<td></td>
<td></td>
<td>Clothes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Second Title on Box 1</td>
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3.1 - Typography

TITLE 1
Family: Sansation
Weight: Bold
Size: 64
Letter Spacing: -2%

TITLE 2
Family: Sansation
Weight: Bold
Size: 40
Letter Spacing: -2%

TITLE 3
Family: Sansation
Weight: Bold
Size: 24
Letter Spacing: -2%
Other: Uppercase

TITLE 4
Family: Sansation
Weight: Bold
Size: 24
Letter Spacing: -2%

SUBTITLE
Family: Sansation
Weight: Regular
Size: 24

PRETITLE
Family: Sansation
Weight: Bold
Size: 12
Other: Uppercase

HEADER
Family: Sansation
Weight: Bold
Size: 12
Letter Spacing: 3%
Other: Uppercase

FOOTER
Family: Sansation
Weight: Regular
Size: 12

Change the World

CHANGE THE WORLD

CHANGE THE WORLD

CHANGE THE WORLD

Change the World
<table>
<thead>
<tr>
<th>Style</th>
<th>Family</th>
<th>Weight</th>
<th>Size</th>
<th>Line Height</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DOCUMENT BOX TITLE</strong></td>
<td>Sansation</td>
<td>Bold</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td><strong>LIGHT</strong></td>
<td>Sansation</td>
<td>Light</td>
<td>11</td>
<td>140%</td>
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<tr>
<td><strong>BODY</strong></td>
<td>Sansation</td>
<td>Regular</td>
<td>11</td>
<td>140%</td>
</tr>
<tr>
<td><strong>BOLD</strong></td>
<td>Sansation</td>
<td>Bold</td>
<td>11</td>
<td>140%</td>
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<tr>
<td><strong>LEGEND KEY</strong></td>
<td>Sansation</td>
<td>Light</td>
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<tr>
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<td>Sansation</td>
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<td>Underline</td>
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<tr>
<td><strong>DESCRIPTION</strong></td>
<td>Sansation</td>
<td>Regular</td>
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Participatory Research:
the key to effective Education and meeting the SDGs

La Recherche Participative au service de l'Education et de la concrétisation des Objectifs du Développement Durable

Since 1992
Fondé en 1992

Special Consultative Status to United Nations (ECOSOC)
Statut Consultatif Spécial auprès des Nations Unies (ECOSOC)

Change the World!
Change le Monde!

GET INVOLVED WITH INCREDIBLE SCIENTIFIC PROJECTS!
MENEZ À BIEN D'INCROYABLES PROJETS DE RECHERCHE!

SCIENCE CAMPS WHICH COULD CHANGE THE WORLD!
DES SÉJOURS ET DES VOYAGES QUI CHANGENT LE MONDE

Exceptional adventures and real projects for sustainable development
Des aventures hors du commun, des projets de sciences participatives pour le développement durable
5 - LOGOS VARIATIONS

Website Header, Goodies, Vehicles and Small Recall

Engraving and Stamp

Watermarks

Letters, Stickers and Jubilee T-Shirts